IN THE UNITED STATES PATENT AND TRADEMARK OFFICE Attorney Docket No.: 0020

PATENT

n the Application of: Winslade et al.)
Serial No.: 09/687,499	
Filed: October 13, 2000) Filed electronically on
For: SYSTEM FOR ONLINE SALES WITH AUTOMATIC REBATE AND COUPON REDEMPTION	November 23, 2010)
Examiner: RETTA, YEHDEGA)
Group Art Unit: 3622)
Confirmation No.: 1146)
)

AMENDMENT AND REQUEST FOR RECONSIDERATION

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Applicants hereby submit the following amendment and request for reconsideration in response to the Office Action mailed August 23, 2010. Amendments to the Claims are reflected in a Listing of the Claims that begins on page 2 of this paper. Remarks begin on page 5 of this paper.

Applicants respectfully request entry of the following amendments, and consideration of the following remarks.